

Registered Independents - Voters Database

Total Universe: 51,002,212

Base Rate: \$85.00/M

Description Summary

Are you running in the nation's most important races? From Senate seats to county elected officials, candidates across the United States are going to be making efforts to campaign for votes. If you are running for election, raising awareness to those registered as members of the Independent Party is the only way to raise your poll numbers and secure those votes from within. With the most accurate mailing lists, email lists, and telemarketing lists on the market, you can get your message into the hands of registered Independents and obtain more votes!

How Our Data Is Compiled

Our Registered Independents Mailing List is created using a number of different sources, however, most notable is state voters registration rosters. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification.

Consider The Facts

- As of 2017, 37% of Americans identified as Independents
- There was a huge surge of people registering as independents after the 2016 presidential election

Recommended Usage

This mailing list is recommended for political candidates of any party, for donations, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Ethnicity	Occupation
Gender	Income	Marital Status
Geography	Net Worth	Presence of Children
Dwelling Type	Education Level	Donors
Language Spoken	Lifestyle	Wards
		Districts

For additional information or list counts, contact your representative or list manager at 1.800.457.2899